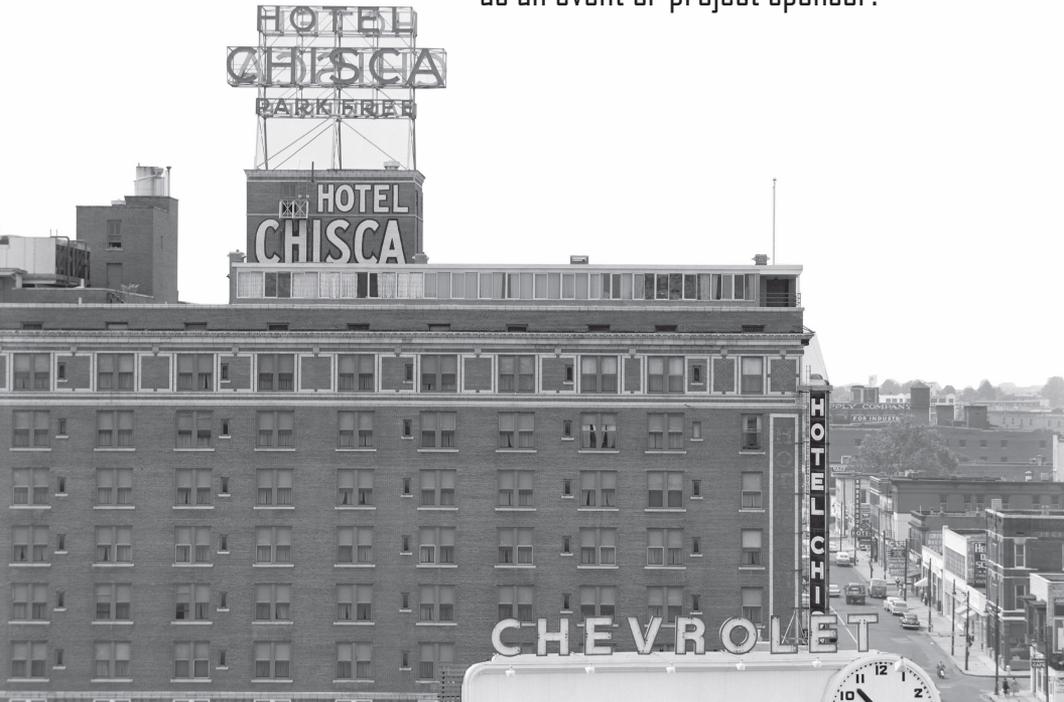


Memphis Heritage, Inc.

Adapt-A-Door Sponsorship Packet 2017

OUR MISSION is to educate and coordinate individuals and groups to save and reuse architecturally and historically significant buildings, neighborhoods, parks, and cultural artifacts of Shelby County, Tennessee.

If you value the **restoration** of old houses, the **adaptive re-use** of historic buildings, the appreciation of **historic neighborhoods**, or the stewardship of **cultural landscapes**, please consider supporting Memphis Heritage through one of our fundraising activities as an event or project sponsor.



ADAPT-A-DOOR ANNUAL AUCTION

Saturday, November 11, 2017
7:00 pm at Howard Hall



Memphis Heritage's annual Adapt-A-Door Fundraiser brings large crowds to Howard Hall for the exciting silent auction of artwork and furniture created by local artists, architects, woodworkers and preservation enthusiasts using salvaged doors and windows. Creative works combined with pub grub, drinks and live music lead to an annual auction event like no other that embodies the preservation of our architectural heritage.

Tickets are sold for \$50 (members) and \$75 (non-members) online at www.MemphisHeritage.org.

Parking is free and security will be on site at all times.

Marketing and Publicity at a Glance:

Memphis Magazine

Memphis Flyer

Downtowner

WKNO Checking on the Arts

Memphis Heritage Keystone (online newspaper style publication)

Memphis Heritage website & social media: Facebook/Twitter/Instagram

Memphis Art/Architecture/Interior Design Community

Sponsorship Levels

MARKETING OPPORTUNITIES & EVENT BENEFITS



Pediment Sponsors: \$1,000

- Inclusion of logo on all event & marketing materials, including Memphis Flyer ads
- Inclusion of logo and sponsorship in Keystone publication, MHI website & social media
- Opportunity for sponsor to speak at event, display signage & offer "give aways"
- Exposure through all radio, on-site print, email publicity & marketing PR representation
- 10 tickets to event and VIP auction preview

Lintel Sponsors: \$500

- Inclusion of logo on all event & marketing materials, including Memphis Flyer ads
- Inclusion of logo and sponsorship in Keystone publication, MHI website & social media
- Opportunity for sponsor to display signage & offer "give aways" at event
- Exposure through all radio, on-site print, email publicity & marketing PR representation
- 4 tickets to event and VIP auction preview

Door Sponsors: \$250

- Inclusion of name on all event & marketing materials
- Inclusion of name and sponsorship in Keystone publication, MHI website & social media
- Exposure through all radio, on-site print, email publicity & marketing PR representation
- 2 tickets to event and VIP auction preview

All sponsorships & donations to Memphis Heritage are tax deductible to the fullest extent allowed by law.

To pledge your support of this unique fundraising event, please contact:

Will McGown, President of the Board | mcgown@bellsouth.net | 901.528.9663

June West, Executive Director | jwest@memphisheritage.org | 901.272.2727

Our Impact

Memphis Heritage works to preserve our area's rich history and has played a key role in countless local historic preservation projects, including:

- Surveying and documenting of thousands of historic buildings in Memphis and Shelby County. As a result of these surveys, Memphis has more than 11,500 buildings listed on the **National Register of Historic Places**.
- Preventing the demolition of **Overton Square** and the **Tennessee Brewery** by facilitating idea-generating community discussions and connecting parties interested in redeveloping and funding these architectural treasures.
- Supporting the restoration of the Roland Darnell Mansion, or "**19th Century Club**".
- Restoration of the Patton-Bejach House, now the home of the **Child Advocacy Center**.
- Prevention of **Beale Street** and **The Pinch District** being removed from the National Register of Historic Places.
- Supporting the adaptation of the **Chisca Hotel** into apartments, which now serve as a gateway to the Historic South Main Neighborhood.
- Preservation and adaptive reuse of the **James Lee Mansion**, now an upscale B&B.
- Redevelopment of the **Historic Lauderdale Courts**, now part of the Uptown Community.
- Preservation of the historic **Lowenstein Brothers' Building** until a viable plan for adaptive reuse was developed and implemented.
- Historic research and advocacy for saving **Clayborn Temple**.

We continue to make the economic, environmental, and emotional cases for the preservation of structures across the region, ensuring the remaining historic built environment of Memphis will be enjoyed for generations to come.



We are only as strong as our community
support and involvement!